

Registration fee includes seminars, accommodations, and most meals

- \$550 (NCA member)
- \$700 (Non-NCA member)
- \$470 (2 from same school)
- \$430 (3+ from same school)



Transfer from Gerald R. Ford International Airport in Grand Rapids, MI: \$20 each way.



Meals are provided by our award-winning Creative Dining Services. Two dinners are not included to give you opportunity to experience some of the area's fine restaurants.



Accommodations include single air-conditioned rooms in Cook Hall (shared bath).



Upgrade your room to hotel accommodations in Haworth Inn & Conference Center for \$300 (single) or \$50 (per person) if you share and find your own roommate.



\$25 Gift Certificate to Hope-Geneva Bookstore for registration paid in full by March 1, 2015.



Commuter Rate: \$325 – includes seminars, opening night dinner and lunches.



Questions? Contact conference co-directors:

Isolde Anderson – [andersoni@hope.edu](mailto:andersoni@hope.edu)

Deirdre Johnston – [johnston@hope.edu](mailto:johnston@hope.edu)

For more information go to:

<http://www.hope.edu/academic/communication/ncainstitute/index.htm>



INSTITUTE FOR FACULTY  
DEVELOPMENT

NATIONAL COMMUNICATION ASSOCIATION



HOPE COLLEGE  
July 19 – 25, 2015

Registration opens January 2015

The NCA Summer Faculty Institute is supported by funding from the National Communication Association.

## Seminars by Distinguished Scholars



**Interpersonal Communication - Tamara Affi** (Ph.D., University of Nebraska-Lincoln) is a professor in the Dept. of Communication Studies at the University of Iowa. Her research focuses on communication patterns that foster risk and resiliency in families and other interpersonal relationships. She received the Young Scholar Award from the International Communication Association in 2006 and the Brommel Award for a distinguished career of research in family communication from the National Communication Association in 2011.



**Rhetoric - Carole Blair** (Ph.D., Penn State) is Professor and Director of Graduate Studies in the University of North Carolina at Chapel Hill's Communication Department. Her interests run the full gamut of rhetorical theory and criticism, but her research focuses principally on U.S. public commemorative places and practices. She is a National Communication Association Distinguished Scholar. And she will serve as NCA president in 2015.



**Taking the Rhetoric of Popular Culture Seriously – Barry Brummett** (Ph.D., University of Minnesota) is the Chair of the Dept. of Communication Studies and Charles Sapp Centennial Professor in Communication at the University of Texas-Austin. His interests are in the area of rhetoric of popular culture, and he has developed a general theoretical basis for understanding this rhetoric based largely on symbolic forms. The fourth edition of his popular textbook, *Rhetoric in Popular Culture* is in preparation.



**What a Communication Perspective Has Brought To the Study of Organizations – Stanley Deetz** (Ph.D., Ohio University) is Professor Emeritus, a President's Teaching Scholar, and a consultant regarding institutional change in the Center for STEM Learning at the University of Colorado at Boulder. His work focuses on organizational/institutional change and designing interaction processes to facilitate collaborative decision-making.



**Media & Cultural Identities - Srividya 'Sri' Ramasubramanian** (Ph.D., Penn State University) is Associate Dean in Liberal Arts and Associate Professor of Communication at Texas A&M University. She is also co-founder and Executive Director of Media Rise, a non-profit global alliance for media educators, creative media professionals, activists, and artists committed to media for social good. She has published extensively on media psychology, gender and racial stereotyping, global media & social change, and cultural diversity. She currently serves as the Chair of the Mass Communication Division of NCA.



**Listening: Multidimensional Perspectives - Andrew Wolvin** (Ph.D., Purdue University) is a Professor and the Executive Director of the Oral Communication Program in the Dept. of Communication at the University of Maryland. His books include *Listening, Perspectives on Listening, and Listening and Human Communication in the 21<sup>st</sup> Century*. He has served as President of the International Listening Association as well as the Eastern Communication Association and has extensive experience as a Washington D.C. communication trainer and coach in many government agencies and private organizations.



**Scholar in Residence – Barbara Biesecker** (Ph.D., University of Pittsburgh) has explored the role of rhetoric in social change by working at the intersections of rhetorical theory and criticism and continental philosophy, psychoanalysis, feminist theory and criticism, and cultural studies. She was awarded the NCA 2007 Douglas Ehninger Distinguished Rhetorical Scholar Award, the 2011 John I. Sisco Excellence in Teaching Award, and the 2013 Francine Merritt Award. She currently serves as the editor of the *Quarterly Journal of Speech*.

## Program

The Hope Conference is a small, intensive week-long institute that will provide you opportunities to:

- ✚ solicit **feedback on your scholarship** from leading scholars in the field;
- ✚ build **collaborative research and pedagogy relationships** with professors from other colleges and universities;
- ✚ learn about **new directions in theory and pedagogy** in sub-disciplinary areas; and
- ✚ develop expertise in **new course areas** outside of your graduate school training.



You may enroll in two different week-long seminars, which meet two hours each day. Each morning, you will have the opportunity to attend keynote addresses by seminar leaders, and when you are not attending seminars you can develop your ideas for teaching and research with seminar leaders and fellow attendees.

The campus of Hope College is adjacent to historic Downtown Holland, Michigan, winner of the "Great American Mainstreet" award. Downtown Holland offers a variety of coffee shops, restaurants, clothing and outfitter stores, gift shops and art galleries. On Thursday evening, stroll downtown and you can discover everything from musicians to magicians during the weekly summer Street Performers Series. Holland, positioned on the shores of Lake Michigan, offers fine sand beaches, sand dunes and the Big Red Lighthouse. Evening options may include a trip to the waterfront Village of Saugatuck, sunset sailing, a lake dinner cruise, fishing charters, or dune rides.

